



**Dhanuka Agritech Limited**

AN ISO 9001 : 2015 COMPANY

Online

Date: September 7, 2020

**Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Plot No. C/1, G. Block,  
Bandra- Kurla Complex,  
Bandra East, Mumbai-400 051**

**Corporate Relationship Department  
Bombay Stock Exchange of India Ltd.  
1<sup>st</sup> Floor New Trading, Rotunda Building,  
P J Towers, Dalal Street Fort,  
Mumbai- 400 001**

Ref: Symbol- DHANUKA

Scrip Code: 507717

**Sub: Product Launch and Press Release**

Dear Sir,

Please find attached copy of Press Release given by the Company for two new Products launched by Company.

Please take above information in your record.

Thanking You,

**For Dhanuka Agritech Limited**

**Jitin Sadana  
Company Secretary  
FCS- 7612**

### Dhanuka launches new Molecules for Downey and Powdery Mildew

Dhanuka Agritech Limited launches two powerful fungicides for Grapes against Downy and Powdery Mildew in India on 4<sup>th</sup> September, 2020.

Dhanuka Agritech Limited, one of India's leading Agrochemical Formulations Company, today launched its much awaited fungicide - Kirari and Nissodium, a solution for the Grapes Farmer.

Kirari is the researched product from M/s Nissan Chemical Corporation, Japan.

And Nissodium is a researched product from M/s Nisso Chemical Europe, a subsidiary company of NIPPON SODA CO. LIMITED, JAPAN

Kirari is with active ingredient Amisulbrom 20% W/V SC (17.7 % w/w) for the control of Downey Mildew (*Plasmopara viticola*) It is the most feared disease of the Grapes. Kirari is having **preventive and curative** mode of action and controls different stages of **Oomycetes fungi. Recommended dose of Kirari is 150 ml/acre.**

Nissodium is having Cyflufenamid 5% EW for the effective control of Powdery Mildew of grapes caused by ***Uncinula necator*** . Nissodium is having five action formula

- 1) Strong Penetrative
- 2) Preventive and curative
- 3) Vapour Action
- 4) Translaminar
- 5) Residual action.

These actions help to have better and long durations control of **Powdery Mildew.**

**Both are BLUE triangle chemistries.**

These both products will help the farmer to manage their crop efficiently as both the products have good residual action due to which it gives longer duration of control.

The products were launched in presence of Group Chairman, Hon. Shri. R. G. Agrawal; Managing Director, Shri M.K. Dhanuka; Director Marketing, Shri Rahul Dhanuka; National Sales Head, Shri Pawan Saraogi and Shri Abhishek Dhanuka; and National Marketing Head Shri Partha Sengupta along with Japanese Delegates Mr. Yuji Sato San, Executive Officer (Head of International Operations) Nissan Chemical Corporation along with India Head Dr. Rajkumar Yadav and Mr. Kanamori San, General Manager, Nisso Chemical India and Dr. Sajal Biswas, Director (Business Development) of Nisso Chemical India Of Nippon Soda. The program was conducted virtually looking towards pandemic situation.

About M/s Dhanuka Agritech Limited:

M/s Dhanuka Agritech Limited manufactures a wide range of farm input products to support the farmer in his pursuit for better crop, better farming and better life. The Company has a Pan-India presence through its marketing offices in all major states in India, with a network of more than 8,000 distributors

& dealers selling to over 75,000 retailers across India and reaching out to more than 10 million farmers. The Company has technical tie-ups with 4 American and 4 Japanese companies.

Dhanuka is a preferred brand among progressive farmers. Growth drivers are the intensive marketing network penetrating even to the interiors of India, increased farm income, enhanced awareness about the cost-benefit ratio of agrochemicals, highly diverse product range with solution for almost all problems in all crops, innovative marketing strategies and international technical tie-ups. The Company keeps adding new products every year through its collaborations and is continuously on the lookout to bring the latest technology to Indian Farmers. Dhanuka Agritech Limited has been listed as among '200 Best Under a Billion Companies in Asia Pacific' for the third time by FORBES magazine in the year 2010, 2011 & in 2013.