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# An introduction of Dhanuka's Social Responsibilities



# BENEVOLENCE

Strengthening community development initiatives have remained prime focus since inception of Dhanuka Agritech Ltd. The responsibility of giving back to the society has driven us to emphasize on initiatives that create value in the community. Standing and contributing in nation's vision we have aligned activities with country's priorities such as Education, Water Conservation, Healthcare, Environment, Food and Nutrition etc. and is structured around multiple thematic areas for holistic development of communities. Today, Dhanuka Agritech has nurtured a cultural trait amongst its employees for engaging in such social development works which are undertaken by the company on time to time basis.

## EDUCATION

**Shri Durgaprasad Dhanuka Aadarsh Vidya Mandir was founded in 1995, is run by Adarsh Shikshan Sansthan, Churu and is affiliated to Vidya Bharti Sansthan, Jaipur.**

Vidya Mandir was initially started in Dhanuka Dharmshala and is consistently progressing. First it became upper primary and then secondary and has finally evolved into a senior secondary school in the session 2018-2019. At present time there are 1523 students studying from Class Arun (Std. I) to senior secondary (Std. XII art, com., science). Equipped with state-of-the-art educational, lab and sports facilities and infrastructure, this is a unique school that Vidya Bharti has incorporated in the central level schools. This is the pride of this region. In 2017-18 total 80 students appeared for Std. X and out of them 13 students scored more than 90 per cent and 49 students' more than 80 per cent marks. In 2018-19 total 248 students appeared for Std. X and XII. This year 64 students, both boys and girls, participated in sports in Vidya Bharti national tournament at various place and got gold and silver medals. And from these students 12 participated in SGFI (school game federation of India) where 6 students won Gold Medals.



## Sri Chiranji Lal Higher Secondary Adarsh Vidya Mandir, Ratnagarh



Dhanuka group achieved one more milestone with establishment of "Sri Chiranji Lal Higher Secondary Adarsh Vidya Mandir" school. On 11<sup>th</sup> February 2018, to commemorate the 100<sup>th</sup> birth anniversary of Late Sri Chiranji Lal Dhanuka, inauguration ceremony of the school was held at Ratnagarh, Rajasthan. The institution is well equipped with modern amenities and one of a kind in the entire region.

Working towards the welfare of society through education, Dhanuka Agritech Ltd., has also initiated construction of third school in Salasar.

## BHARAT LOK SHIKSHA PARISHAD

Dhanuka supporting Bharat Lok Siksha Parishad (Ekal Vidyalayas) in 30 villages, benefiting 909 children in age group 6 to 14 years, mostly from Scheduled Tribe and Schedules castes.



# BHARAT LOK SHIKSHA PARISHAD



## INAUGURATION OF COMPUTER CLASS, BURHANPUR, MP



*Mr. Ashok Mahajan, Sr. General Manager,  
Dhanuka Agritech Ltd.  
inaugurating the computer lab*

Dhanuka funded setup of a Computer Lab in a school run for tribal children in Khadkod village of Burhanpur District of MP.

Donated money to Arya Samaj towards Healthcare and Education

## TREE PLANTATION

Trees control climate by moderating the effects of the sun, rain and wind. Leaves absorb and filter the sun's radiant energy, keeping things cool in summer. Trees also preserve warmth by providing a screen from harsh wind. In addition to influencing wind speed and direction, they shield us from the downfall of rain, sleet and hail. Trees also lower the air temperature and reduce the heat intensity of the greenhouse effect by maintaining low levels of carbon dioxide. Both above and below ground, trees are essential to the eco-systems in which they reside. Far reaching roots hold soil in place and fight erosion. Trees absorb and store rainwater which reduce runoff and sediment deposit after storms. This helps the ground water supply recharge, prevents the transport of chemicals into streams and prevents flooding. Fallen leaves make excellent compost that enriches soil. Apart from conserving water & preserving soil, **Trees** also contribute to the environment by providing oxygen, improving air quality, climate and supporting wildlife. During the process of photosynthesis, **trees** take in carbon dioxide and produce the oxygen we breathe. Dhanuka has initiated the tree plantation campaign by planting 5 trees in the name of each employee & planted more than 10,000 trees till date, further running a campaign for the plantation of 1,00,000 trees in 2019-20 with the support of the community & "GROW-TREES" organization.



## WOMEN EMPOWERMENT CENTRE 'SHAKTI'

Dhanuka extended its support by contributing in the building fund of All India Marwari Youth Manch, for constructing a Women Empowerment Center named 'Shakti'. It will be a serving platform for women to learn various skills like sewing, fashion designing, handicraft, computer courses and various small scale businesses. These skills will make them competent to become future entrepreneur and live independently.

### The Real Story

Often we see in media about use of banned pesticides in our country or heavy residue of pesticides found in our food commodities while the real story is entirely different. The Ministry of Agriculture and Farmers Welfare is implementing "Monitoring of Pesticide Residues at National Level" (MPRNL) scheme, under which food commodities are collected and analysed for the presence of pesticide residues. During 2012-18, a total of 1,21,944 samples have been collected and analysed, out of which only 2,878 (2.4 %) samples were found exceeding Food Safety and Standards Authority of India (FSSAI) Maximum Residue Level (MRL). No residues of the banned pesticides have been detected in food commodities under MPRNL Scheme.

## KRISHAK GOSHTHI FOR 'DOUBLING FARMER'S INCOME

Under our aspiration of "Transforming India through Agriculture" we have organized various Krishak Goshthi in different parts of India, where training are given on latest technology, molecules & resources. During Krishak Goshthi we have also felicitated innovative farmers.

### 1. Krishak Goshthi for 'Doubling Farmer's Income at Motihari, Bihar



Shri R G Agrawal, Chairman Dhanuka Agritech Ltd explaining Dhanuka's initiatives for farmers' welfare to Shri Radha Mohan Singh, Union Minister of Agriculture and Farmer's Welfare during event held in April 2017 at Motihari (East Champaran)

### 2. Krishak Goshthi for 'Doubling Farmer's Income at Bikaner, Rajasthan



The event held in Bikaner, Rajasthan was inaugurated by Shri Arjun Ram Meghwal, Hon'ble Union Minister of State, Ministry of Water Resources and River Development & Ganga Rejuvenation

### 3. Krishaksammelan at Ghuman, Sri Hargovindpur, Punjab



The event held in Ghuman, Punjab was inaugurated by Shri Vijay Sampla, Hon'ble Minister of State for Social Justice and Empowerment

### 4) Krishaksammelan at Kotla, Hoshiarpur, Punjab



The event held in Kotla, Punjab was inaugurated by Shri Vijay Sampla, Hon'ble Minister of State for Social Justice and Empowerment & Shri Gajendra Singh Shekhawat, Hon'ble Minister of State for Agriculture & Farmers Welfare

### 5. Krishak Goshthi for 'Doubling Farmer's Income at Shahjahanpur, UP



The event held in Shahjahanpur, UP was inaugurated by Smt. Krishna Raj, Hon'ble Minister of State for Agriculture and Shri Satya Bhushan Jain National Vice President, Akhil Bhartiya Agarwal Sammelan

### 6. Krishak Goshthi for 'Doubling Farmer's Income at Raipur, Chhattisgarh



The event held in Raipur, Chhattisgarh was inaugurated by Shri Brijmohan Agarwal, then Hon'ble Minister of Water Resources Department, Agriculture & Biotechnology and Animal Husbandry

### 7. Krishak Goshthi at Nagpur, Maharashtra



The event held in Nagpur, Maharashtra was inaugurated by Shri Nitin Gadkari, Hon'ble Minister for Road, Transport & Highways, Shipping and Water Resources, River Development and Ganga Rejuvenation

## MID-DAY MEAL

Dhanuka Agritech has donated 5 Vans to Akhshya Patra Foundation in Vrindavan. This is another major step towards Dhanuka's commitment to social responsibility. With an aim to provide nutritious food to ensure a healthy life for the students of the underprivileged section of the society, Dhanuka Agritech has donated Rs. 1 Crore over a span of 3 years to the foundation, is being used to provide freshly cooked nutritious mid-day meal to 10034 children studying in government and government aided schools of Vrindavan.



Shri R G Agarwal, Chairman Dhanuka Agritech Ltd. handing over the keys of 5 vans to Akhshya Patra

## ENVIRONMENT

In order to save the environment, we are also educating our farmer community not to burn the crop stubbles in the field, instead plough it in the field to enhance soil biomass and fertility. Crop residue burning is one of the important sources of air pollution. To conserve every environment component (Water, Air, Soil and Tree) is indispensable for all of us. Dhanuka has recognized the value of environment by taking save water and tree plantation drive. This New Year Dhanuka gifted the honor of 5 trees thicket to each employee with a pledge to work towards prevention of environment

## SAVE WATER

### World Water Day Celebration

It was nearly a decade ago recognizing the impending scarcity of water, our Group came up with a massive campaign "Khet Ka Pani Khet Mein aur Gaon Ka Pani Gaon Mein" to create mass awareness about conservation and judicious use of water. You will be extremely happy to note that our vision has been beautifully aligned with Government of India's agenda regarding water conservation for irrigation. The Government of India recognizes the importance of Water Conservation, Micro-

irrigation, Watershed Development and 'Pradhan Mantri Krishi Sinchai Yojana', enhanced water efficiency through 'Per Drop More Crop'.

Dhanuka Group has been celebrating World Water Day on March 22 every year since 2010 in partnership with prestigious National Institutes, State Agricultural Universities etc. where lectures on water conservation & reuse were organized. In addition, Drawing Competition on 'Conservation of Water' theme in schools. Sixty seconds documentary- "Insaan Paani Bana toh Nahi Sakta per Bacha Jaroor Sakta Hai", highlights the importance of water.



Drawing Competition organized by DAL in schools



## FIVE CHECK DAMS

Dhanuka has constructed 5 check dams in Jugalpura, Devipura (Sikar), Mainpura Ki Dhani, Sankotra which are operational and full after rain and one in Gonedala wala Rajasthan. These are benefiting approx. 3750 households having population of over 24000. Dhanuka has also started the construction of 6th dam in Keshwana, Rajasthan.





Village pond constructed by Dhanuka Agritech Limited

## COMMUNITY WATER CENTRE

Community Water Center (CWC) has been established at Banethi village in Jaipur District, Rajasthan by Dhanuka Agritech Ltd.

With an aim to provide safe and clean drinking water, Dhanuka Agritech Limited (DAL) inaugurated their First Community Water Center (CWC) at Banethi village, Kotputli Tehsil of Jaipur District, Rajasthan. The community water center has been constructed in association with Naandi Foundation and will benefit over 7000 villagers.

The Center was built on land provided by the Panchayat, with latest filtration unit in a pre-fabricated structure. The entire project was conceived and executed in 3 months. The villagers appreciated the initiative to provide safe drinking water free from fluorides and other impurities.



Shri R G Agarwal, Chairman Dhanuka Agritech Ltd. inaugurating first Community Water Centre (CWC) at Kotputli, Rajasthan



## SOCIAL CAUSE

Hindu mythology considers cow as a symbol of divine bounty of earth. Scientific research also accepts burning of cow dung with ghee is considered good for environment. We have donated 14 lakhs to Mathura Vrindavan Hasanand Gochar Bhoomi Trust Samiti (गौशाला) which was established by Bharat Ratna Mahamana Pandit Madan Mohan Malviya, for construction of cow sheds. The donation has been given by Shri Vijay Kumar Rinwa, rep. of Shri R. G. Agarwal, Group Chairman, Dhanuka Agritech Limited, during this Smt. Neera Radiya, Chairperson, Nayati Hospital Mathura, Swami Shri Govindanand Ji Teertha, Shri Balram Das Ji Maharaj and Swami Shri Maheshanand Ji Maharaj has also shown their graceful presence.



## YAGYA

We believe in Hindu culture and for timely, bountiful and wide spread rains every year YAGYA is performed. Dhanuka group performs this ritual without fail.



## HEALTH

Dhanuka has been making sizeable donations for Healthcare to various hospitals, Sansthan and organization to help people who can't meet the expense of hospital bills and medicine. Taking this idea forward Dhanuka continues to contribute to various Hospitals and Sansthan such as:

### 1) Dhanuka donated 1 Cr. to Ramakrishna Mission Sevashrama for construction of New Maternity Ward



*Shri R. G. Agarwal during the lightning the lamp function with Shri Ram Nath Kovind President of India, H'ble Governor of Bihar and other dignitaries.*

Towards serving for society, Dhanuka donated Rs. 1 Cr. (One Crore Rupee) to Ramakrishna Mission Sevashrama, Vrindavan and Dist. Mathura for construction of New Maternity Ward called Cathlab. The inaugural ceremony was held on April 8, 2017 by Shri Ram Nath Kovind, Hon'ble President of India, Former Hon'ble Governor of Bihar and attended by revered Srimat Swami Nityasuddhanandjee Maharaj, Secretary, Ramakrishna Mission Sevashrama, Haridwar, Chairman Sri R. G. Agarwal, DAL, Sri R. Krishna Kumar, Sr. Trustee of Tata Trusts, Mumbai and various dignitaries. The new CathLab will provide its services at highly concessional rates to all its patients. Many monks, doctors, nursing staff, nursing students, friends and well – wishers participated in the dedication ceremony in the hospital and the public meeting held in Swami Vevekananda Auditorium.

- 1) Contributed to **Shri Ram Krishna Sewa Sansthan and Cancer Hospital, Delhi** for cancer patients.
  - 2) Contributed to **Maharaja Agrasen Hospital**, Jhajjar, Haryana
  - 3) Contributed to **Sant Parmanand Hospital, Delhi** for 500 eyes operation free of cost for poor and needy.
  - 4) Contributed to **Deepashram**, a home for mentally and physically challenged orphans boys run by the Missionaries of Charity.
  - 5) Contributed to **Nav Bharat Seva Samiti** for Healthcare projects.
  - 6) Contributed to **Win over Cancer**, an NGO working for cancer treatment and rehabilitation for cancer survivors.
- Since Dhanuka's establishment we have contributed immensely for the upliftment of society. We will continue our initiatives in future also and feel blessed that we are able to give back to the nation and we hope to continue to do so in the foreseeable future.

## DIPLOMA IN AGRICULTURE EXTENSION SERVICES FOR AGRI-INPUT DEALERS



Lamp lighting ceremony during Valedictory Function (DAESI) Of Dhanuka Input-Dealers

For a farmer, input dealers are first & foremost trustworthy source of information on latest technology and product in Agriculture market. Scientists are releasing research recommendations for farmers and it is necessary that the recommendations should reach them as early and as easy as possible. Hence the dealers are trained and equipped with scientific knowledge so that they can act as the extension agency. Considering this objective, Dhanuka Agritech Limited has sponsored the DAESI (Diploma in Agriculture Extension Services for Agri-Input Dealers) program in various universities such as:

- 1) The first time it was successfully organized and completed at "MANAGE", Hyderabad
- 2) Then it was successfully started in Anand Agricultural University in 2011-12
- 3) Then Navsari Agriculture University during the year 2013-14
- 4) In Junagadh Agricultural University, Junagadh it is organized from July -2015. Since then input dealers are regularly taking admission in these universities for DAESI course
- 5) Dhanuka has sponsored DAESI program in Dr. Punjabrao Deshmukh Krushi Vishwavidyalaya Akola, on 14<sup>th</sup> January 2019 in which 80 input dealers registered themselves for this Diploma course



Valedictory Function (DAESI) Of Dhanuka Input-Dealers



MOU Signing ceremony at PDKV Akola

